

## 1. Key Facts of the Year

### Biedronka

- Celebration of Biedronka's 20<sup>th</sup> anniversary
- Opening of 102 stores
- Launch of "Twoja Biedronka", a new mobile application that provides greater interaction with the consumer regarding the Company's offers
- Creation of [www.testujemy.biedronka.pl](http://www.testujemy.biedronka.pl), a website enabling consumers to suggest and vote on new products

### Pingo Doce

- Celebration of Pingo Doce's 35<sup>th</sup> anniversary
- Opening of 21 stores, eight of which are managed by third parties
- Opening of two Pingo Doce & Go convenience stores

### Recheio

- Inclusion of 105 stores in the Amanhacer concept, ending the year with a total of 249 units

### Ara

- Opening of 56 Ara stores, closing the year with 142 stores
- Start of operations in the Caribbean Coast region, with the opening of a Distribution Centre and 41 stores in that region

### Hebe

- Opening of 15 stores
- First tests of the new store concept, including a revised offer and with more focus on the consumer

### JMDPC, Hussel & JMRS

- Opening of two Jeronimo coffee shops
- Development of the "Giro by Hussel" concept, with the opening of three gummies kiosks
- Implementation of Hussel's new image in the Cascais Shopping store
- JMDPC starts representing the Barilla, Patak's and Amoy brands

### JMA (Jerónimo Martins Agro-Alimentar)

- Conveyance of the Cooperativa Serraleite factory in June
- Start of the operation of the Angus Beef Cattle Fattening Unit in October