






9. COMMITMENTS FOR 2015-2017

Action pillars	Commitments for 2015-2017	Progress
 <p>Promoting Good Health through Food</p>	<p>Further improve the nutritional profile of the Private Brand products, through product innovation and reformulation and in the Meal Solutions meals.</p>	<p>In progress. In 2015, as part of the Meal Solutions business unit, the amounts of fat, salt and sugar in the recipes were analysed in order to reformulate them. Based on the Mediterranean Diet, the fats considered saturated have been replaced by olive oil. It was thus possible to avoid placing over 670 kilograms of fat on the market. The salt content has also been reduced in certain meals, such as soups, avoiding 3.7 tonnes to be put on the market. For detailed information on the innovation and reformulation of Private Brand products, please refer to sub-chapter 4. "Promoting Good Health through Food".</p>
	<p>Continue to develop programmes promoting the Mediterranean Diet and awareness for reading food labels amongst consumers.</p>	<p>In progress. In Portugal, Pingo Doce maintained its commitment to the magazine "Sabe Bem" ("Tastes Good") and the "Novidades da Nossa Marca" ("Novelties of Our Brand") leaflets, with 160 thousand and more than 350 thousand copies, respectively, of their average circulation, highlighting the healthier preparation of products and the offers of the Pingo Doce brand. In Poland, the campaign "Czytaj Etykiety" (Read the Labels) was promoted along with the Polish Institute for Food and Nutrition and information leaflets were distributed in all Biedronka stores. In selected stores nutritional advice was given by specialists. For more information about campaigns carried out please refer to sub-chapter 4. "Promoting Good Health through Food".</p>
	<p>Increase the number of references of the lactose and gluten free ranges, in Private Brands in Portugal and Poland.</p>	<p>In progress. This year, 13 gluten-free references and two without lactose were launched in Poland. In Portugal, seven references of the brand Pura Vida "0% Lactose" were launched.</p>
	<p>In Portugal, ensure that products intended for children have a higher nutritional profile to market benchmark.</p>	<p>In progress. Two of the yoghurt references targeted at the children's segment, "Petit Líquido", saw their fat content reduced by over 55%, thus avoiding over two tonnes of fat being placed on the market. Vitamin D, essential for bone formation, was also added to these yoghurts. Given the benchmark, and for each 100 grammes of product, in the case of the Strawberry reference, the fat content is 14% less and the fruit content 80% higher. Also in the Strawberry-Banana reference there is a fat content of 10% less and 15% more fruit.</p>
	<p>In Portugal, develop and implement nutritional information in the Meal Solutions area.</p>	<p>In progress.</p>
	<p>In Portugal, in the Meal Solutions area, test meals for consumers with special dietary needs or those looking for other food options.</p>	<p>In progress. During 2015, seven meals of dishes targeted at vegetarians or consumers seeking healthier options were tested. Every week these are available in the Pingo Doce restaurants.</p>
	<p>In Portugal, continue to develop and implement nutritional information in the Bakery.</p>	<p>Accomplished. All Pingo Doce's Private Brand packed references had nutritional information on their packaging.</p>

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 <p>Respecting the Environment</p>	Reduce the Group's carbon footprint by 2% in the 2015-2017 three-year period (per €1,000 of sales), compared to 2014.	In progress. In 2015 the reduction of the Group's carbon footprint (per €1,000 of sales) was 5.8%, compared to 2014.
	Make an annual reduction in the consumption of water and electricity of 2% per year (comparing the same store network in Portugal and Poland).	In progress. In 2015, water and energy consumption had an increase of 1.5% and of 1.0%, respectively, compared to 2014 (considering the same store network in Portugal and Poland).
	Reduce the amount of waste sent to landfill by 5 p.p. in the 2015-2017 three-year period, compared to 2014 (objective measured using the ratio amount of waste recovered/total amount of waste).	In progress. In 2015, there was an increase of 0.6 p.p. of waste sent to landfill when compared to 2014.
	Increase the number of locations with environmental certification (at least 20).	In progress. The number of DC in Portugal with environmental certification remained at four. In Poland there are 13 DC with environmental certification.
 <p>Sourcing Responsibly</p>	In all brands, ensure continuity of the sourcing of at least 80% of food products from local suppliers.	In progress. In 2015, the Food Distribution banners in Portugal, Poland and Colombia met this commitment by buying at least 80% of food products from local suppliers.
	Continue to introduce sustainability certificates (UTZ certification, Fairtrade, MSC, EU-Ecolabel or others) for at least: <ul style="list-style-type: none"> • Private Brand (two products); • Perishables (four products). 	In progress. The Group launched five Private Brand references with UTZ certified cocoa (two in Portugal and three in Poland). Pingo Doce launched a reference of cod (<i>Gadus morhua</i> species) from Norway, certified by the Marine Stewardship Council (MSC) and three new cleaning UltraPro detergent references with the EU-Ecolabel European ecological certification. Biedronka launched a fresh cod loin reference certified by the MSC.
	Reduce by 5% the presence of palm oil in the total sales of Private Brand products.	In progress. The calculation of the presence of palm oil and the assessment of the countries of origin of the commodities production (soy-beans, beef, timber and paper) are made during the preparation of the official response of the Group to the Carbon Disclosure Project (CDP) index, in the Forests segment. This is one of the Group's commitments, undertaken at The Consumer Goods Forum to reach "Zero Net Deforestation" by 2020. For details on the actions of the Group in this area, information will be made available during the first half of 2016 at www.jeronimomartins.pt and at www.cdp.net .
	Reduce by 5% soy, beef, wood and paper products from countries at risk of deforestation.	



Pilares de Actuação	Compromissos 2015-2017	Progresso
 <p>Supporting Surrounding Communities</p>	<p>Monitoring and dissemination of the social impacts resulting from the supports offered, according to the London Benchmarking Group model (LBG).</p> <p>In Portugal, start at least one project of community investment per year, aimed at children, young people or older people from vulnerable environments.</p> <p>In Poland, strengthen the involvement in social projects, focused on children, young people and older people from vulnerable environments.</p> <p>In Poland, further develop the programme to combat child malnutrition, under the project <i>Partnerstwo dla Zdrowia</i> (Partnership for Health):</p> <ul style="list-style-type: none"> - increase the number of schools by at least 5% in each academic year. <p>In Colombia, continue to support the programme <i>Madres Comunitarias</i> (Community Mothers), supporting two community nurseries for each Ara store opened.</p> <p>In Colombia, extend the involvement in social projects such as Aldeas Infantiles SOS Colombia (SOS Children's Villages) and the Abaco Foundation for the donation in food products.</p>	<p>Accomplished. The results are reported by the Group at www.jeronimomartins.pt.</p> <p>Accomplished. Support for the Academia do Johnson (Johnson's Academy) community project was started. For more details, see sub-chapter 7. "Supporting Surrounding Communities".</p> <p>Accomplished. Various social projects were continued, including Hope for the Euro, that aims to support the development of institutionalized children from families with economic difficulties.</p> <p>Not accomplished. In 2015, in this multi-stakeholder platform, the increase of schools covered by the programme <i>Sniadanie Daje Moc</i> (Breakfast Gives You Strength) was of 1.4%, which corresponded to 100 schools. A total of 7,300 were included in this programme, a figure that represents over 60% of primary schools in the country. The programme objectives are to strengthen the commitment to the schools covered and to invest in more communication campaigns. Throughout 2016 this target will be reviewed with regard to its annual target.</p> <p>Accomplished. The programme was expanded to another 147 nurseries – in conformity with Ara's expansion, regularly supplying food products to a total of 262 community nurseries. The number of children covered increased by over two thousand to around 3,400 children.</p> <p>Accomplished. The Aldeas Infantiles SOS Colombia (SOS Children's Villages) project was extended to the second region of Ara operations, in the Caribbean Coast. Being an indirect support, through the voluntary rounding up of the value of customers' purchases for this cause, more than 950 children and 675 families were supported in the municipalities of Riosucio and Bolívar.</p> <p>To find out more, see sub-chapter 7. "Supporting Surrounding Communities".</p>
 <p>Being a Benchmark Employer</p>	<p>Following the commitments made for the previous three-year period and with the continued tough and very challenging economic environment for the employees' families, particularly in Portugal and in Poland, the strategic focus will remain on:</p> <ol style="list-style-type: none"> continuously improving the employees' working conditions; supporting the quality of life of our families in the different geographical areas in which we operate. 	<p>In progress. Re-launch of the Employee Assistance Service in Poland, as a support channel in implementing the Code of Conduct and in the processing of requests for help.</p> <p>A salary review model was developed and implemented, aiming to foster internal fairness and to give priority to salary increases depending on the employee performance.</p> <p>The Internal Social Responsibility area has launched new projects, including:</p> <ul style="list-style-type: none"> - <i>Mais Vida</i> (More Life), aimed at getting a second opinion for cancer patients, be they employees, spouses or children. - Go to School with Biedronka through which the costs of the school books of the children of employees in a difficult economic situation are reimbursed at 80% of their value. <p>To find out more, see sub-chapter 8. "Being a Benchmark Employer".</p>