

3. AWARDS AND RECOGNITION

CORPORATE

- The Jerónimo Martins Group climbed three positions in the **Global Powers of Retailing 2016** ranking, compared to the previous year's edition, to become ranked as the 59th largest retail company in the world. The study, conducted by Deloitte, in partnership with the North American magazine "Stores", was based on 2014 financial information and shows that the Jerónimo Martins Group jumped eight places in just two years;
- The Group was awarded the **Founder Award** by Junior Achievement, in recognition of the role it has played in founding and promoting the institution's success since it was created in Portugal, in 2005;
- The internal publication "Less is More" aimed at raising awareness on the fight against waste, won various awards attributed by the magazine "**Meios & Publicidade**", by the North American **Content Marketing Institute**, by the **SPD Awards** and by the **SPD Awards** and **Pearl Awards**;
- The Group was also awarded the prizes **National Champion** and **Ruban d'Honneur** by the **European Business Awards** in the category "The Award for Environmental & Corporate Sustainability" for its strategy to combat food waste;

- The Group was awarded in the **Euronext Lisbon Awards**, in the "**Listed company - Best Performance - Compartment A**" category.

BIEDRONKA

- Biedronka reached the 3rd position in the ranking of the **100 Biggest Companies in Poland**, publicised by "**Forbes**" magazine;
- It was once again awarded the **Stars in Service Quality** award in the "Supermarkets" category, attributed within the scope of the Polish Service and Quality Programme;
- It won the **Success of the Year** award, from the magazine "Personalities and Successes";
- It remained in 1st position in the **List of the Largest Polish Companies in the Retail Sector**, by the publications "Gazeta Finansowa" and "Grocery Market";
- It was voted **Retailer of the Year**, in the "Discounts" category, by producers that participate in a survey by AC Nielsen Polska;
- The "Dada" Private Brand of baby nappies won three awards: **Super Product of the Year 2014**, **Hit Mammy it's me - Best for child** and **M like Mum monthly**;
- The organisation **Responsible Business** awarded two of Jerónimo Martins Polska's initiatives in the area of Social Responsibility: "Young designers for Biedronka" and "Biedronka and well-known designers for DKMS Foundation";
- The Private Brands "Linda" liquid soap and "Bebeauty" bath salts, were honoured with the **Good Brand** award;
- Biedronka was given the **Biały Listek CSR** award by the magazine "Polityka", for following the recommendations of ISO 26000;
- For the sixth time, it won the **Superbrand** award in the "Retail" category;
- It reached the 2nd position in the ranking of the **500 Biggest Polish Companies**, compiled by the publication "Rzeczpospolita";
- It once again achieved 1st place in the **Top Brand** ranking, in the "Retailers" category, publicised by "Press magazine" and by "Press Service Media Monitoring";
- The Bydgoszcz store was awarded the **Architecture with Energy** award, in the "Public Building" category. This award aims to select the buildings with the greatest energy efficiency in the Kujawsko-Pomorskie region;

- Biedronka received the **Business Partner Supporting** award, from Last Mile Solutions;
- It was awarded the **Best Image** trophy, attributed by The Flag of Regions' Business;
- It was recognized by the newspaper "Polska The Times", in its CSR report, for the launch of the Biedronka Children's Literature Prize Contest (Piórko 2015);
- It reached 4th position in the ranking of the **500 biggest companies in Central and Eastern Europe**, set up by Coface;
- Jeronimo Martins Polska collected a **Golden Laurel of Super Biznes** for the work carried out in the Agro-Food sector;
- The Wojnicz Distribution Centre was classified in 1st place in the **Speed Docking** contest, organised by ECR Poland, with the objective of measuring and comparing truck offloading times in mass market companies' Distribution Centres;
- Jeronimo Martins Polska received the **Business Superbrands** Award;
- Biedronka was acknowledged as the second **Most Valuable Brand in Poland**, in the ranking compiled by the newspaper "Rzeczpospolita" and by the consultant Acropolis;

- Jeronimo Martins Polska was acknowledged in the **Polish Business Patriotism Index** ranking as one of the most patriotic companies in Poland, in various categories.

PINGO DOCE

- Pingo Doce Private Brand wines won one **Gold Medal**, nine **Silver Medals**, six **Bronze Medals** and nine **Medals of Recommendation** in the International Wine Challenge, Concours Mondial de Bruxelles, Decanter World Wine and Vinhos de Portugal contests;
- The magazine "Sabe Bem" (Tastes Good) was awarded the silver in the **Pearl Awards**, in the "Best Retail" category.

RECHEIO

- Recheio was certified with the **Choice of the Professionals** seal, attributed by "Consumer Choice - Centro de Avaliação da Satisfação do Consumidor", in the "Wholesale Distribution" category.

JERÓNIMO MARTINS DISTRIBUIÇÃO DE PRODUTOS DE CONSUMO

- **Best Global Brands** (Interbrand): Kellogg's in 34th position;
- **Marcas que marcam - Marcas com maior notoriedade espontânea (Brands that leave a mark - Brands with the greatest spontaneous notoriety)** (QSP - Consultoria de Marketing and the newspaper "Diário Económico"): Kellogg's;
- **Master of Distribution**, in the "Confectionery" category: Reese's 2 Butter Cups;
- **Consumer's Choice 2015**: Francesinha Sauce and QB Original from Guloso;
- **Master of Distribution**, in the "Sauces and Seasonings" category: Guloso Pizza Sauce.

